



TRULY MADLY DEEPLY

mark.
SPRING 2011

WHO'S
GOT THE
**HOTTEST
TRENDS**

FOR
SPRING
2011?



YOURS
TRULY!

FROM BOLD **BEAUTY**
TO FLAWLESS **FASHION**,
WE KNOW YOU'LL BE
(**DEEPLY**) **MAD** FOR IT ALL.





TRENDS DEEP FROM WITHIN OUR IMAGINATION



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WE TRULY
MADLY
DEEPLY
ADORE OUR NEW
BRAND AMBASSADOR
ASHLEY GREENE

HERE'S WHY YOU'LL
LOVE HER T.M.D. TOO.

SHE'S INSPIRATIONAL
UNIQUE
TALENTED

SHE
LOVES TO
EXPRESS
HERSELF
THROUGH
FASHION &
BEAUTY.

FUN-LOVING
SMART
CONFIDENT
PASSIONATE ABOUT
EMPOWERING
WOMEN
BEAUTIFUL



SEEING GREENE EVERYWHERE

THIS BEAUTY **TRULY**
KNOWS HOW TO
MAKE HER mark.
IT'S NO WONDER WE
LOVE HER T.M.D.

Not only has Ashley appeared in blockbuster films, she's also been featured in the hottest beauty and fashion magazines, and is all over the Web and on the most coveted red carpets. What else do you expect from one of today's most amazing young talents? Well, how about five movie releases in the coming year and a Greene-lit starring role as our new brand ambassador—we couldn't be more **T.M.D.** thrilled!





WE GOT
DEEP
WITH MAI
FOR TRENDS
THAT COUNT
THIS
SPRING

“DON'T BE SHY THIS SEASON—FROM TANGERINE TO MINT GREEN, COLOR IS KEY, and strong, bold looks are what'll get you noticed. Luminous, clear-looking skin is always in vogue, while dramatic eyes and high-gloss lips punctuate a fresh face.”

-MAI QUYNH



BEAUTY TRENDS

TO COLOR YOU

TRULY HAPPY

GET THE
TREND



WHAT A LINE FELT TIP EYELINER
PG 40

CAT EYES

LET YOUR
EYES DO THE
TALKING THIS
SPRING WITH
STRONG LINES
TO BE **TRULY**
MAD ABOUT.



GET THE
TREND



TREND IN ONE



FLIP TO
BLOOM — GO
MAD WITH
FUN SPRING
COLORS TO
MAKE YOU
TRULY
BLOSSOM.

IT KIT TREND COLOR COMPACT
PG 40

GET THE
TREND

REAL RADIANCE

BE TRUE TO
YOURSELF –
FLAWLESS SKIN
IS ALWAYS IN
STYLE AND WITH
“NO MESS”
MINERALS,
THIS SPRING’S
LUMINOUS LOOK
IS NO EXCEPTION.



MIN-A-REAL
PG 44





HOOK UPS

COLOR, SKINCARE, BRUSHES –
YOU CHOOSE THE COMBINATION BASED ON YOUR OWN
PERSONAL PREFERENCES AND FAVE SHADES

FOREVER
YOURS

PICK CLICK GO

IN ALL, 7,500+ PAIRS ARE POSSIBLE...
WHAT'S NOT TO T.M.D. LOVE ABOUT
THAT? **PICK, CLICK...** *go mad!*



FASHION TRENDS

TO BRING OUT YOUR

GIRLIE SIDE

love 'em... **T.M.D.**

GET THE
TREND

FRILL FACTOR DRESS PG 51

RETRO GLAM

TIMELESS GLAMOUR WITH A TRULY MODERN TWIST

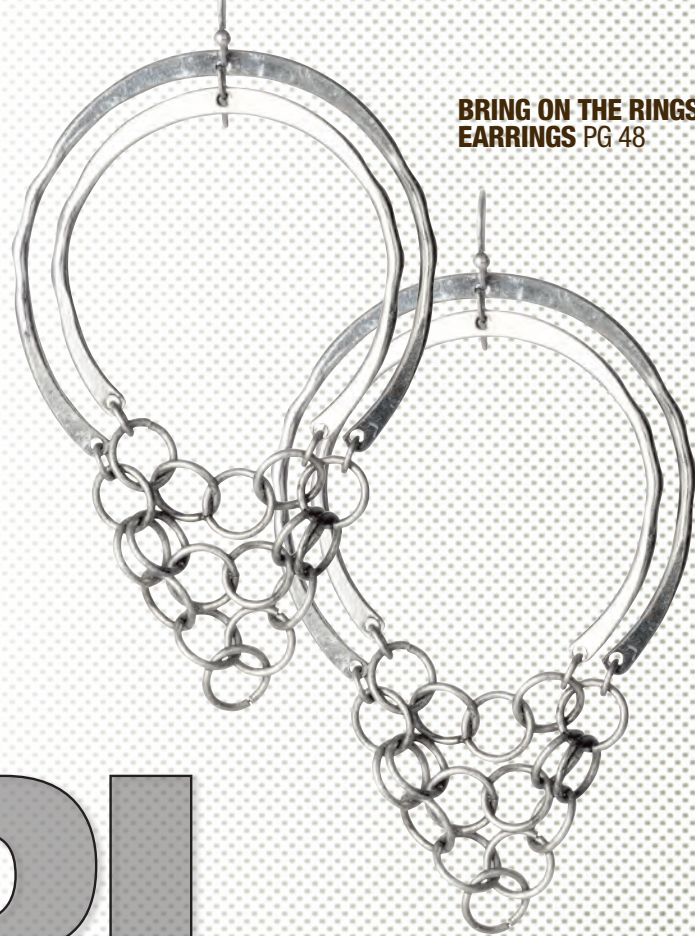
Chic sheaths, wide-legged pants and off-the-shoulder tops are punctuated with vintage 40s- and 50s-inspired accessories this spring.

*Think silver screen siren,
now in full color!*



GET THE
TREND

BRING ON THE RINGS
EARRINGS PG 48



GIRL POWER

SEXY SOLDIERS **TRULY** MARCH
TO THEIR OWN BEAT WHEN THIS
TREND MIXES MILITARY DETAILS
WITH RUFFLES AND LACE.



BENT OUT OF SHAPE CUFF PG 48



GET THE
TREND

CITIZEN OF THE WORLD

CALLING ALL
GLOBE-TROTTERS.
THIS SPRING,
MADLY EMBRACE
EVERY CULTURE—

from artisanal prints to natural
earth tones, drape yourself in
silks, tie-dyes and cottons from
around the world.

HAUTE HOBO BAG PG 55

IT'S A LONG STORY
DRESS PG 54



GET THE
TREND

DITZY DAYS TANK PG 53

THE ALL-AMERICAN GIRL

DON'T GET TOO DEEP.
SHE'S EASYGOING
IN DENIM TO DIE FOR
AND SWEET FLORALS
TO FLIRT IN.

ANIMAL ATTRACTION
RING PG 52



CLASSIC TWIST
NECKLACE PG 52

DARLING DENIM
SKIRT PG 52



TRULY LOVE, MADLY WANT, & DEEPLY CAN'T WAIT...

TO GET YOUR HANDS
ON THE TRENDS YOU'VE
ALREADY SEEN?

Simply turn the page for a lineup of
mark. beauty and fashion launches.