



October 16, 2006

## Romancing the Stone

You do *costume* and cubic because you can't stand feeding into the stereotype.

But (and damn it!) you've recently discovered that diamonds really *are* your best friend.

If you're gonna wear that bling, you'll wear it on your own terms. That means calling gemologist and designer Vivianne Ivanier.

A coffee-clutch diamond consultant, Ivanier teaches nervous clients (i.e., countless anxious boyfriends on the brink of proposing) everything about buying stones, creating a setting, polishing, buffing, and delivering that most special piece of jewelry.

For the past four years, she's worked only through word-of-mouth referrals, but now she's opening up her services to you. Meet her for a martini, sift through look books, call her for advice. Ivanier fosters a comfy, nonintimidating environment and will work within your budget to help you (or someone you know) create the perfect custom dream ring.

What a gem. (The ring, too.)

Vivianne Ivanier (917-825-8851 or [vivianne@ivanierdesigns.com](mailto:vivianne@ivanierdesigns.com)).

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